Bloc

Employment and Completion Rates for 2017 Cohort for the Design Career Program
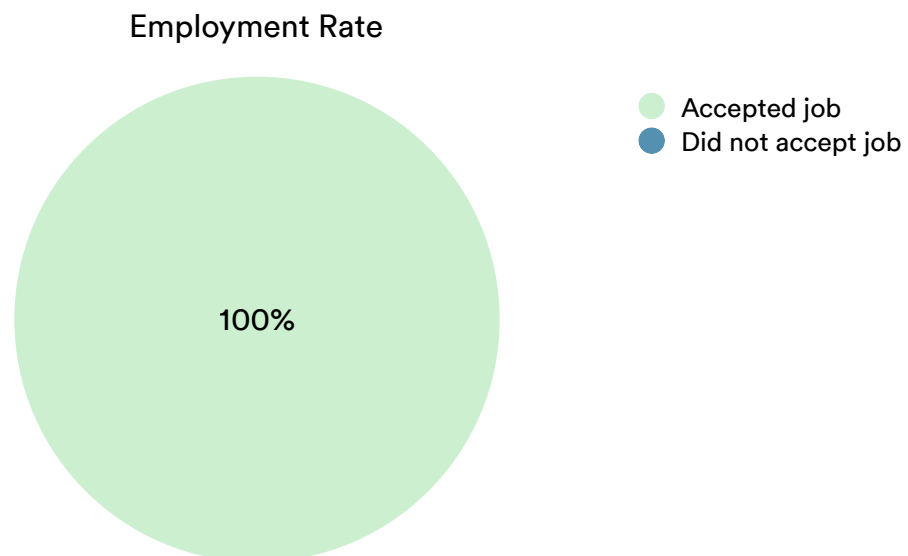
Summary

Bloc's programs are open enrollment, offering the ability for anyone to learn the skills needed to change their career. Our programs are delivered entirely online and offer expert instruction, a team of professional design mentors for accountability, and industry-vetted curricula. We use the apprenticeship model in which students learn through a project-based curriculum, with the goal of acquiring job-ready skills and building a professional portfolio to demonstrate their proficiency.

This report gives full transparency on the completion and employment rates for Bloc's Designer Track program for students with a program end date in 2017.

Employment Rate

100% of students who completed their program and were Tuition Reimbursement eligible* accepted a job offer (14 of 14)
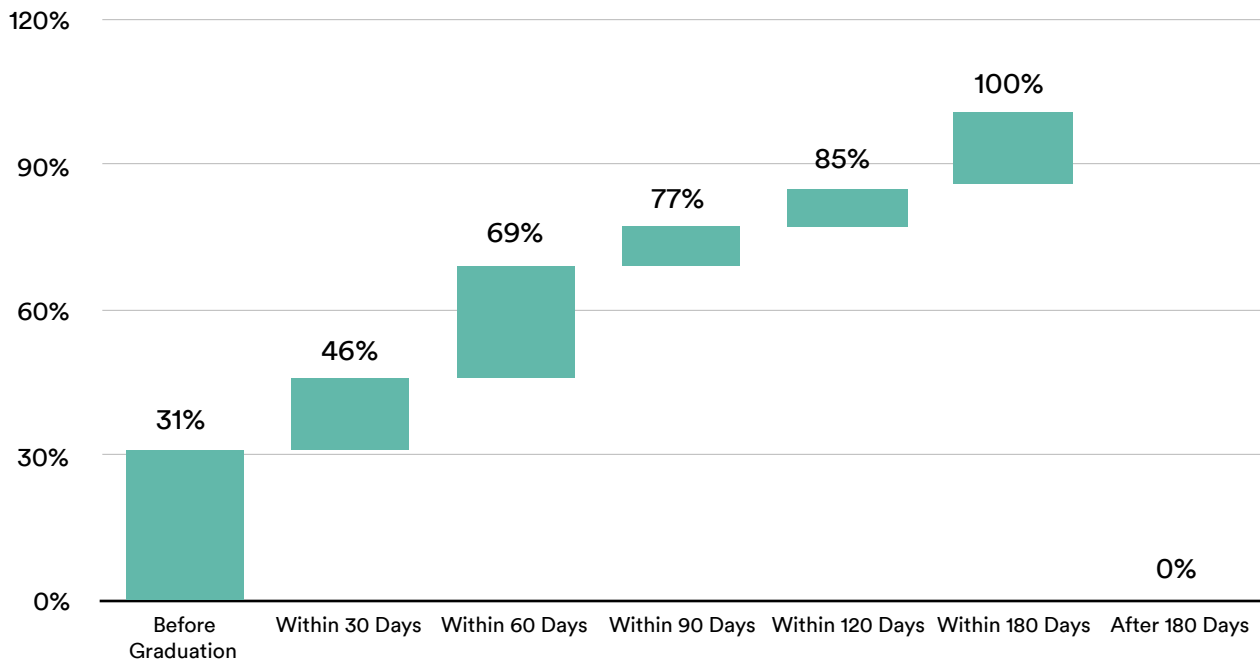
100% were offers for design or technical roles (14 of 14)

Employment Rate

- Accepted job
- Did not accept job

100%

*Bloc students must meet the following requirements to have completed their program and be eligible for their Tuition Reimbursement Guarantee:
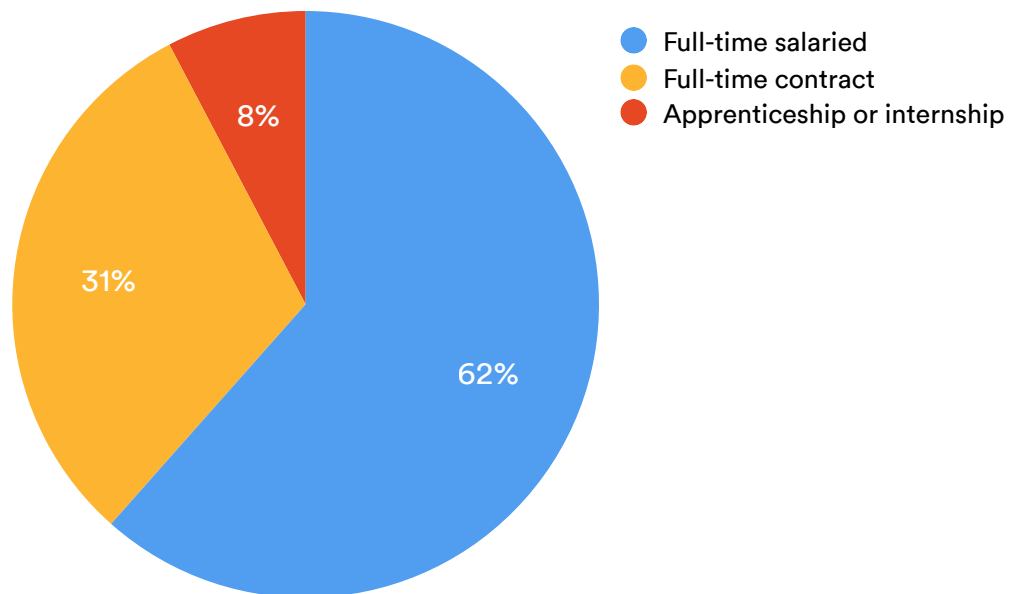- Pass all curriculum modules, career preparation checkpoints, and technical assessments in the program
- Complete minimum required portfolio projects
- Adhere to the Tuition Reimbursement Guarantee requirements, found here.

Time to Offer

93% of students with job placements provided details on time to offer (13 of 14)

Job Types and Compensation

- Full-time salaried
- Full-time contract
- Apprenticeship or internship

$53,108 average starting salary for all roles.

Program Completion Rate

96 students started the Designer Track with an end date in 2017
- 11 withdrew before starting the program
- 18 withdrew within 4 weeks of starting

78 students continued after 4 weeks of starting the Designer Track
- 35% completed their program (27), of those
  - 16 were eligible for their Tuition Reimbursement Guarantee
  - 11 opted out of their Tuition Reimbursement Guarantee
- 68% remained enrolled for the entire program but did not finish (53)
- 18% withdrew (14)